Future of Content Solution

Overview

Content Respondus has emerged out of the e-Learning and pre-press demand of mutually beneficial solutions for content publishing. Content Respondus started its journey with a vision of giving the BEST END-TO-END SOLUTION for content to the publishers ACROSS THE GLOBE.

Specialised in content solutions, pre-press services, research, acquisition, summarisation, content analysis, design, digitization and development of art and animation artefacts, Audio-video Course Development, e-Learning Content (Web-Based Training modules (WBT)/Curriculum-Based Training modules (CBT)/Instructor Led Training modules (ILT)/Distance Learning Course (DLC)), Creative copies, Corporate E-zines/Newsletters/Academic Content on subjects spanning across domains and industries.

A comprehensive digital solutions provider serving the global publishing fraternity.

Content Respondus Pvt. Ltd., D-680 CR Park, New Delhi-110019, India

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Core Competencies

- Research and Content Writing in the domain of Technology, Medical, Management, Engineering, Social Sciences and Legal
- Translation (Spl. in Indian regional languages)
- ➤ Design, Illustrations and Animations
- Editing, Proofreading, Abstracting, Indexing, Summarising
- Typesetting/Digitization/XML/HTML/ePub/Fixed Layout
- Complete e-Learning Development, including Instructional Design and Tech Writing, for CBT, WBT, ILT and DLC
- Video-audio, transcription, storyboarding

Pre-press Services

Full Service Project Management Services

Instructional Designing

Developmental Editing

Copyediting Level-1 Services

Copyediting Level-2 Services

Copyediting Level-3 Services

Graphics Management and Rendering

Typesetting InDesign

Typesetting Quark/LaTeX/Word

Editorial Proofreading Services

Content Research and Enhancement

XML Conversion First-XML

XML Conversion XML-Last

Subject Indexing Services

Abstracting Services



Legal Content Processing: Services/Domains/Platforms

Research/Sourcing/Value-added Features

Cases

Sourcing judgements.

Adding features to judgements in terms of Headnote, Citations and Parallel citations etc.

Bare Acts

Sourcing bare acts from authentic sources Enhancement with amendments up-to-date. Adding history in form of footnote

Summarisation and Meta Data

Writing synopsis on cases.

Writing Headnote

Writing Case Summary

Capturing Specific Meta Data from Cases and Documents

Database Maintenance

Attorney database—specific to practice areas Lawfirm database—specific to practice areas Bare Acts database
Case database
Legal forms, documents etc.

Core Developmental Services

Editorial

Both for on-line and print products

Books, journals, magazines, modules, newsletters

Updating legislations with amendments with

footnoting enhancement

Verifying authenticity of produced legislations

Verifying citations

Researching parallel citations

Verifying cross references

Grammar and sequence

Consistency of terminologies as per house style guide

Tabling and Indexing

Creating table of cases

Creating table of statutes

Creating subject index

Data Processing and Typesetting

Typesetting books and journals

Legacy data conversion

XML and e-Pub

Strength and Capabilities

- Expertise in end-to-end content solutions in School, College, HiEd, Trade and Professional (Legal and Medical).
- ➤ Out-of-box process orientation for short-TAT projects.
- Experienced and advanced skill-set to handle complexities and challenges.
- ➤ Combined force of Experience and Technology.
- Starting from building the learning media solution (LMS) to developing content to uploading the content and testing for end users.
- Strong team of subject matter experts (SMEs) in all areas, instructional designers (IDs), interior layout designer and graphic designer, LMS support
- Strong project management
- Scalable infrastructure and quick resource ramp-up capability
- ➤ TAT and Quality Commitment is the edge.



Success Stories

- In 2019, record volume of typesetting and on-line digitization of more than 70,000 pages including full service project management of more than 50000 pages.
- ➤ Editing of more than 50,000 pages in 2019.
- Developing on-line course for management, engineering and medical institutes.
- Developed Science series content for Grades 1-6.
- Notable translation and composition jobs done. 10,000 pages in 5 languages in one year.
- ➤ Successful completion of ePub3 for about 10000 pages in 2019.
- Choice Partner for some of the biggest global players.

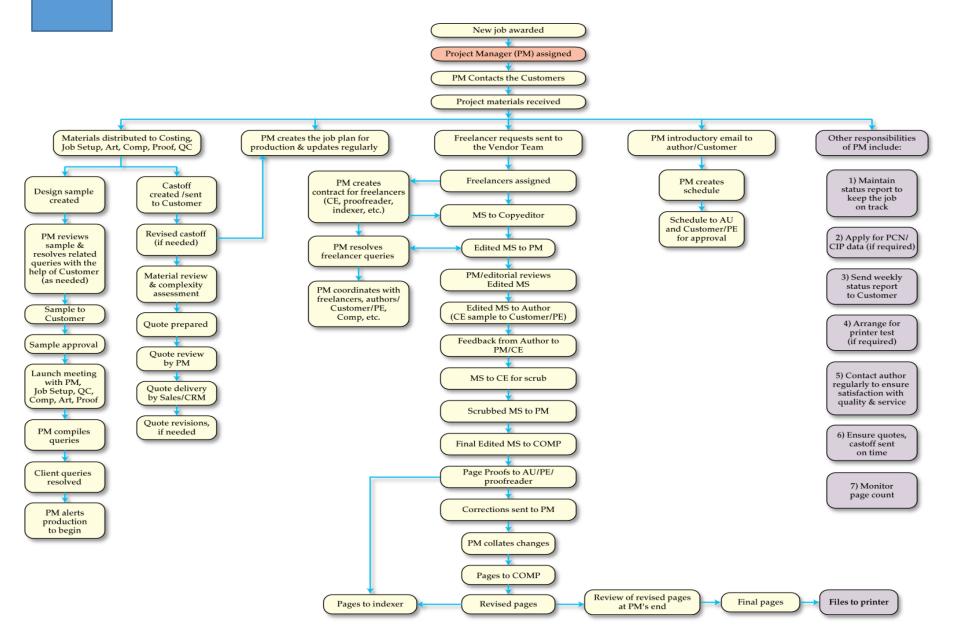


Core Team Structure

- The main stream development team consists of SMEs, IDs, layout designer, graphic designer, creative media developer, XML and HTML coder, proof reader/tester and auditor/QA
- ➤ Highly experienced Typesetting and Graphics team with average experience of 7-15 years
- ➤ A strong pool of editorial
- ➤ Indexing and Abstracting Services
- ➤ A strong pool of SMEs and legal content writers
- Strong networking of language experts of Indian regional languages
- The development team is supported by a support team consisting of editor, indexer, and LMS developer



CR End-to-End Pre-press Services



About the Directors

Sudip Goswami: Sudip is a graduate from Kolkata University. He has a total experience of 12 years as sales with Milton. He also partnered a company on apparels for 3 years. Then he joined Content Respondus as director. He mainly looks after the admin and finance. Sudip is a very hard working person and committed 100% to his work. He is one of the founding members of this company.

Aniruddha P. Majumdar: Aniruddha is an English Graduate from Kolkata University and an MBA from Symbiosis. He has an end-to-end experience in Publishing and Technology Solutions since last 26 years. He worked with three major corporates in the KPO/BPO and Core Pre-press Services company. He joined Content Respondus in 2016 as a Director. He has strength in operation, business development, process engineering and customer management. He has developed quite a number of cost-savings solutions.

THANK YOU

